

Fraternity & Sorority Virtual Interest Fair Chapter Participation Instructions

Required:

1. Log Into Ramconnect and go to your organization.
2. Access your booth: From your group Dashboard, go to More Tools > Virtual Fairs, then click on the Booth Settings button on the listing for this fair.

3. You must add:

- Slogan/motto
- Main photo for booth
- Updated live video conferencing link (Zoom)
 - You must have at least 1 and no more than 10 members in the Zoom room during the duration of the event. If you have a large number of students attend your zoom room, utilize the breakout room function.
 - Be sure to update this Zoom link with the appropriate day/time, as the current one in your booth is from the Virtual Involvement Fair in August
- Chat Feature - you must have at least one member available to respond to students using the chat feature. Select whether you want to participate in a Group Chat and/or a 1-on-1 Chat with interested students, and which officers will be taking part in each chat.
 - Be sure to assign officers for whichever chat feature you decide to select, and that they are available to respond in real time during the virtual fair hours.

Suggested for Maximum Engagement:

1. Brief overview of your organization in the *Present your group in a few words section* - ex: founding date, philanthropy, virtual brotherhood/sisterhood activities you have done/are doing
2. Images and videos from past events
3. Link(s) to your website or social media accounts (make sure it's up to date!)
4. Upload any relevant documents (ex: welcome letter, calendar of events)

More Participation, More Chances to Win!

The organization from each council who has the best booth will receive a \$75 donation towards their philanthropy. Criteria for selection will be based on utilization of all available features, level of participant engagement, and overall aesthetic.